

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT12/12 12.57
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

DATE OCT12/12 12.57

DATE OCT12/12 12.57

TO LENA
FR JULIE
OK'D M3
TTLS RTS
PLS CFM, THX 10/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

AGENCY ADVERTISER CODE = AGENCY EST# =
AGENCY PRODUCT CODE =

22	S	500P-600P	30	\$2,250.00	10/9	10/12	2
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PROGRAM : NEWS
CON COM1 : 1X/DAY

59	A	500P-600P	30	\$2,250.00	10/12	10/12	-
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PROGRAM : NEWS
ORD COM1: NO RUN DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-22 FOR 1 SPOT/WK

REP HEADLINE# 6190462 TRF# 318145
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

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CHANGES ** WFTV-TV ***

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#22 MISSED: TU-F/500P-600P OCT11 30S \$2,250.00 (OCT12/12)
OFFER: FRI/500P-600P OCT12 30S \$2,250.00 PLS ADVISE.
CMT: NO RUN DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT
OCT/12 129895.00 CONTRACT TOTAL 129895.00
TOTAL SPOTS 77

MARKET TOTALS \$266,628 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE